



Sun's Upgrade Advantage Program

Trade Up For New And Watch Your Savings Grow.

Sun's Upgrade Advantage Program

Why wait for the latest technology? The Sun Upgrade Advantage Program (UAP) and other Sun services form a total financial solution-whether you are migrating one, many, or your entire enterprise. For more information on trading in your old systems for new technology, please visit sun.com/tradeins/.

In addition to the following programs and promotions, you can find more trade-in offers by using Sun's Trade-In Calculator. Please visit sun.com/tradeins/calculator.jsp to calculate your savings.

Limited Time Offers

Midrange & High-End Servers Promotions

Speed Up, Fill Up Sun Fire Server Uniboard Upgrade Promotion

Upgrade Sun Fire enterprise systems to UltraSPARC IV+ 1.8GHz or 1.95GHz Uniboards, and realize performance increases of up to 5x. Take advantage of Sun UAP promotional trade-in allowances of 25%.

Offer ends September 30, 2008.

» sun.com/tradeins/enterprise/speedup/

Sun System Double Trade-In Allowance Promotion for Sun SPARC Enterprise - Save 20%

Upgrades from Sun Enterprise E6500 and E10000, and Sun Fire F6800, F12K, and F15K systems are eligible for double trade-in value under the Sun Upgrade Advantage Program with increased promotional trade-in allowances of up to 20%.

Offer ends September 30, 2008.

» sun.com/tradeins/offerings/ssepromo/

Entry-Level Servers Promotions

Upgrade to Sun SPARC Enterprise T5140/T5240

Get a special limited time 30% trade-in allowance when you upgrade from select IBM, HP, or Sun Systems.

Offer ends September 30, 2008.

» sun.com/specials/g/t5140_t5240promo.xml

Sun SPARC Enterprise T5120 and T5220 Promotion

For a limited time, experience a promotional trade-in allowance of 25% for customers who trade in qualified Sun, IBM, HP or other servers and purchase new eligible Sun SPARC Enterprise T5120 or T5220 servers.

Offer ends September 30, 2008.

» sun.com/tradeins/offerings/t5000seriespromo/

1/2 the Power, 2x the Performance

Consolidate existing Sun Fire V240 Servers to Sun SPARC Enterprise T5120 or T5220 Servers and save on space and power.

Offer ends September 30, 2008.

» sun.com/tradeins/offerings/v240promo/

Increased Trade-in Allowances Toward Sun Blade 6000

Trade in qualified IBM, HP or other servers or blades and get a 20% trade-in allowance toward Sun Blade 6000 systems or Blade modules.

Offer ends September 30, 2008.

» sun.com/tradeins/offerings/20sb6000promo/

Sun Fire X4600 and X4600 M2 High Performance Processor Trade-In Promotion

Now you can upgrade your Sun Fire X4600 or X4600 M2 server to the latest CPU technology and get great savings.

Offer ends September 30, 2008.

» sun.com/promos/x4600bd/

Storage Promotions

Increase Efficiency & Lower TCO

Upgrade from IBM to Sun's StorageTek Virtual Storage Manager System and save 25%. *Offer ends December 31, 2008.*

» sun.com/specials/g/vsm5.xml

UAP Featured Programs

No need to wait for a promotion to trade in your old systems: Use Sun's Standard UAP programs to trade up to the latest technology now.

Midrange & High-End Servers Programs

Upgrade to Sun SPARC Enterprise and Save 15%

Sun is now offering incentives to upgrade from legacy Sun and Fujitsu SPARC based systems to the new Sun SPARC Enterprise M Series systems - the most advanced, powerful Unix servers available.

» sun.com/tradeins/offerings/sse/

Lightning Fast Technology, Cool Savings!

Upgrade Sun UltraSPARC II based system to Sun Fire CoolThreads T2000, Sun Fire UltraSPARC IV+ V490, V890, or E2900 systems and save up to 20%!

» sun.com/tradeins/offerings/cmt/

IBM and HP Trade-In Programs

Sun UAP trade-in discounts are available for IBM pSeries, IBM RS/6000, IBM mainframe, HP 9000, HP Alpha, and HP Superdome systems towards replacement Sun Fire V490-E25K servers with trade-in allowances of up to 20%.

» sun.com/tradeins/offerings/competitive.jsp

Sun Fire UltraSPARC IV+ Server Upgrade Programs

Sun Fire UltraSPARC IV+ 1.8GHz or 1.95GHz midrange and high end servers are up to 8x faster than UltraSPARC II processors and up to 5x faster than UltraSPARC III processors. Sun UAP offers comprehensive upgrade programs to migrate to Sun Fire UltraSPARC IV+ based servers including server and board upgrade programs offering upfront discounts of up to 20%.

» sun.com/tradeins/offerings/midhigh.jsp

Entry-Level Servers Programs

Trade Up to x64 Servers Powered by Intel Chips

Upgrade to Sun's newest x64 servers powered by Intel chips and save up to 15% by trading in your current IBM, HP, Sun, or other servers.

» sun.com/tradeins/offerings/x64intel/

Lightning Fast Technology, Cool Savings!

Upgrade Sun UltraSPARC II based system to Sun Fire CoolThreads T2000, Sun Fire UltraSPARC IV+ V490, V890, or E2900 systems and save up to 20%!

» sun.com/tradeins/offerings/cmt/

Upgrade in Volume and Increase your Trade-in Values

Customers who purchase select volume packs of Sun Fire V215, V245, V445, T1000 or T2000 servers can apply the trade-in allowance from their old server to multiple servers.

» sun.com/tradeins/offerings/volume packs/

Upgrades to Netra Carrier Grade Systems

Customers who are in current Sun servers, including previous models of Netra Servers, can get up to 15% trade-in allowance by upgrading to new Sun Netra Servers.

» sun.com/tradeins/offerings/netra/

Sun UAP for x64 Servers

The Sun Upgrade Advantage Program offers trade-in savings when upgrading to Sun's newest and hottest x64 servers. Customer can trade in Sun or non-Sun servers (including HP, IBM, and others) and receive a trade-in allowance toward any Sun x64 server.

» Save Up to 15% on Upgrades to Sun Fire X4500: sun.com/tradeins/offerings/sunfirex4500/

» Save Up to 15% on Upgrades to Sun Fire X4600: sun.com/tradeins/offerings/sunfirex4600/

» Save Up to 10% on Upgrades to Sun Blade 6000 or Sun Blade 6048: sun.com/tradeins/offerings/sunblade6000/

» Save Up to 20% on Upgrades to Sun Blade 8000: sun.com/tradeins/offerings/sunblade8000/

» See All: sun.com/tradeins/offerings/x64servers/

Upgrade from SGI to Sun

Did you know Sun offers increased trade-in allowances for SGI servers and workstations when upgrading to Sun x64 servers and workstations? Using the Sun Upgrade Advantage Program you can get up to 15% trade-in allowance taken off the list price of your new Sun system.

» sun.com/tradeins/offerings/sgi.jsp

Sun UAP for Sun Fire T1000/T2000 Servers

Trade in qualified Sun and non-Sun systems, and receive significant savings toward the industry-leading Sun Fire T1000/T2000 servers with Coolthreads technology. Competitive trade-ins from HP, IBM, and others are applicable and are referenced on the eligible trade-in list.

» sun.com/tradeins/offerings/coolthreads/

Storage Programs

Industry-leading Fast, Scalable, Secure Storage: Only \$1 per Gigabyte

The Sun Storage J4000 family of storage arrays support Solaris, Windows, Linux and builds the foundation for the tremendous operating cost savings (up to 90%) of Open Storage. Upgrade now and save up to 20% on initial purchase.

» sun.com/tradeins/offerings/j4000/

Best Deal in Town for Sun StorageTek 9310 Trade-ins

Save up to 20% on a new SL 3000 or SL 8500 Tape Library and drives, and have your old 9310 removed at no charge (\$8,100 value) when you purchase a qualifying Sun Service contract. Savings for qualified IBM and Quantum trade-ins, too.

» sun.com/tradeins/offerings/free9310deinstall/

Supercharge MS Exchange on Sun x64 Systems and Save Up to 15%!

Now upgrading your email environment has never been easier - or more affordable. You'll see a dramatic drop in your total cost of ownership for email infrastructures when you partner Exchange 2007 with powerful and economical Sun servers and storage.

» sun.com/tradeins/offerings/mseis/

Simplify and Virtualize Your Storage: Upgrade to Sun StorageTek 9990V

Trade-up and save 15% on the Sun StorageTek 9990V!

» sun.com/tradeins/offerings/9990V/

Trade-Up to Sun StorageTek 9985V System

Trade up and save: Up to 10% on the Sun StorageTek 9985V when you trade in a qualified system.

» sun.com/tradeins/offerings/9985V/

State of the Art Archiving! Cool Savings!

Reduce costs with the new Eco-friendly Sun StorageTek SL 3000 Tape Library and save up to 20% with qualified trade-in.

» sun.com/tradeins/offerings/sl3000/

Faster Back-ups. Slower Budget Depletion. Virtual Peace.

The Sun StorageTek Virtual Tape Library 2.0 eliminates stress from shrinking back-up windows and increased data.

» sun.com/tradeins/offerings/vtlplus2/

Real Value for Virtual Tape!

Trade-up to the value-priced Sun StorageTek Virtual Tape Library, the VTL Value, and receive a 10% allowance when retuning a qualified Sun or non-Sun library or array.

» sun.com/tradeins/offerings/vtlvalue/

Expanded savings on Sun StorageTek 2500 Disk Array Series!

Now save up to 10% off the purchase of a Sun StorageTek 2510, 2530 or 2540 array with qualified return.

» sun.com/tradeins/offerings/2530and2540diskarray.jsp

Trade Up to Sun StorageTek SL24 and SL48

Save now on the Sun StorageTek SL24 Tape Autoloader and the Sun StorageTek SL48 Tape Library.

» sun.com/tradeins/offerings/sl24_sl48/

Enhanced Trade-in Program for the SL8500

Expand your Storage and Savings! New higher trade-in allowances up to 15% on the Sun StorageTek SL8500 Tape Library. Got a 9310? Save even more.

» sun.com/tradeins/offerings/sl8500.jsp

Expanded Savings on the SL500 Tape Library!

Trade in your old tape library systems - now enjoy trade-in allowances up to 15% on *all* Sun StorageTek SL500 Tape Library purchases! Buy by the bundle and save even more!

» sun.com/tradeins/offerings/sl500.jsp

Trade-Up to Sun StorageTek L1400 Tape Library

Trade-in allowances up to 10% on the Sun StorageTek L1400 Tape Library!

» sun.com/tradeins/offerings/l1400.jsp

Big Savings on Virtual Storage Manager (VSM) Systems

Trade in IBM and get 15% off the list price of Sun StorageTek Virtual Storage Manager (VSM5).

» sun.com/tradeins/offerings/vsm.jsp

Get a FREE Base Controller!

Trade in your StorEdge 6920 to a new StorageTek 9985 and get the base controller FREE!

» sun.com/tradeins/offerings/6920-to-st9985/

Trade-up to StorageTek 6540 from 6920

Trade in your StorageTek 6920 system towards a new StorageTek 6540 and receive 15% off list.

» sun.com/tradeins/offerings/st6920-to-st6540/

Double and Triple Trade-In Value by Trading-up to a Sun StorEdge 3510 Array

Aggressive trade-in discounts are available for Sun StorEdge A/D1000s, A3000s, A3500s, A3500FC, A5X00s, StorageTek 9176, D220, B220s, non-Sun EMC, HP, and IBM arrays towards the purchase of a Sun 3510 system.

» sun.com/tradeins/offerings/3510.jsp

Trade Up to Sun StorageTek 5320 NAS

Trade in your HP Optical system, NetApp or EMC NAS system, Procom NetFORCE NAS system, or a Sun/non-Sun NFS server towards any Sun StorageTek 5320 NAS configuration and receive up to 15% off.

» sun.com/tradeins/offerings/5320.html

Workstation Programs

Trade Up to x64 Servers Powered by Intel Chips

Upgrade to Sun's newest x64 servers powered by Intel chips and save up to 15% by trading in your current IBM, HP, or other Sun servers.

» sun.com/tradeins/offerings/x64intel/

Upgrade from SGI to Sun

Did you know Sun offers increased trade-in allowances for SGI servers and workstations when upgrading to Sun x64 servers and workstations? Using the Sun Upgrade Advantage Program you can get up to 15% trade-in allowance taken off the list price of your new Sun system.

» sun.com/tradeins/offerings/sgi.jsp

Upgrade to Sun x64 Workstations and Save Up to 10%

Sun has two great x64 workstation solutions. Get up to 10% trade-in allowance when you upgrade from non-Sun or Sun workstations.

» sun.com/tradeins/offerings/x64/

Component Programs

Upgrade to Sun StorageTek Crypto Key Management Station 2.0

Sun StorageTek Crypto Key Management Station 2.0: The power to protect your proprietary information.

» sun.com/tradeins/offerings/crypto_keyms/

The Sun StorageTek 6540 Controller Module Upgrade Program

Take advantage of this NEW IBB offer that allows your customers to trade-in qualified controller trays of select Sun Storage Arrays and save 10% when upgrading to the newest 6540 controller tray.

» sun.com/tradeins/offerings/6540/

LTO4 Tape Drive Refresh Program

Take advantage of this new Storage Component upgrade offer and receive a trade-in allowance for your old tape drives.

» sun.com/tradeins/offerings/lt04tape.jsp

Sun Fire Server Board Upgrade Programs

Save up to 20 percent when you upgrade your Sun Fire Enterprise server boards to the latest Sun Fire UltraSPARC IV+ technology. Hot swap and dynamically reconfigure existing boards and increase performance by up to 4x.

» sun.com/ibb/enterprise/uap-boardprogram.html

Monitor Trade-In Program

Trade in your old Sun monitor or any non-Sun monitor (up to 5 years old) for a savings of up to 12%!

» sun.com/tradeins/offerings/monitors.jsp

Memory Trade-In Program

Take advantage of this offer to receive up to 20% off the list price when you double your memory capacity!

» sun.com/tradeins/offerings/memory.jsp

Enterprise Tape Drive Program

For a limited time receive 15% off when you trade in your old tape drive and purchase a new T10000A or 9840C!

» sun.com/tradeins/offerings/tape.jsp

Sun Fire Server Board Upgrade Programs

Save up to 20% when you upgrade your Sun Fire enterprise server boards to the latest Sun Fire UltraSPARC IV+ technology. Hot swap and dynamically reconfigure existing boards, and increase performance by up to 4x.

» sun.com/tradeins/offerings/boardprogram.jsp

Related Offers

Rediscover the True Meaning of Free - Migrate to Sun

If you've been depending on Intel servers to handle your web services, chances are you're facing some unexpected challenges - spiraling operating costs among them. It seems free didn't really mean free. Sun provides the route to a best-in-class web tier infrastructure that gives you the flexibility and freedom to keep your business out in front of the rest.

» sun.com/tradeins/intel/

Keep Your Edge - Refresh Your UltraSPARC II Infrastructure

Sun's older generation UltraSPARC servers are renowned for their rock solid stability. But are you ready to maintain your business' competitive advantage into the future? When you upgrade to the latest Sun Fire systems from Sun, the answer is a resounding yes. Whichever Sun servers you choose, you're assured long-term investment protection, outstanding performance, efficiency and reliability, and all the benefits of the most advanced operating system in the world: Solaris 10. So you can keep your competitive edge razor sharp.

» sun.com/tradeins/USIIrefresh/

Services, Spares, and Remanufactured Systems

» sun.com/solutions/

» sun.com/spares/

» sun.com/reman/

Ready to Buy?

Please contact your local Sun Sales Rep at sun.com/sales/wwwsales.jsp or Authorized Sun Reseller at partneradvantage.sun.com/catalog/.

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